



Shopkeepers' chart

COMMIT TO BECOME A 100% PLASTIC BAG FREE BUSINESS.

Surfrider would like to thank you deeply for taking part in the "Ban The Bag Campaign". By taking part in the campaign you are supporting our fight against plastic pollution in our oceans, rivers, lakes and the natural environment.

Let's act together for the protection and enhancement of our lakes, rivers, the ocean, waves and the coastline!

BY SIGNING THIS CHART I COMMIT MYSELF TO

- ➔ **Reduce the number of single-use plastic bags** in my store and to only handing them out to my customers when specifically asked for them.
- ➔ **Offer my clients a solution** that is more respectful to the environment and communicate my engagement
- ➔ **Put the «ban the plastic bag» sticker** in my store(s) in a visible fashion.

WHAT ARE THE ALTERNATIVES?

- ✓ **Taxing the bag**
A fee will help to resign to consume a plastic bag.
- ✓ **Reusable bags**
The best alternative as it is not tossed away after shopping.
- ⊖ **Paper bags from recycled paper**
If a bag can't be avoided for certain products, paper bags are a single use alternative. However, their production demands a lot of water.
- ✗ **Biodegradable or compostable bags**
Contains harmful polymers when not recycled properly. The current waste system is not construed to handle a proper treatment of this new forms of plastics.

- ✓ REUSABLE
- ✗ SINGLE USE

HAVE A QUESTION?

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MY STORE (NAME): EMAIL:

CITY: COUNTRY:

CHOOSES TO BE A ROLE MODEL FOR OTHERS AND TO ACT FOR THE PROTECTION OF OUR ENVIRONMENT.

LET'S REDUCE OUR PLASTIC FOOTPRINT TOGETHER!

FIRST NAME, LAST NAME, AND SIGNATURE OF BUSINESSPERSON

