

# CORPORATE AWARENESS DAYS — DIGITAL OFFER

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**SURFRIDER**  
FOUNDATION EUROPE



# WHY PARTICIPATE?

3 GOOD REASONS TO  
EMBRACE THE  
ADVENTURE,  
REMOTELY

To act for the environment, everywhere





To create social bond even remotely  
To build team spirit







For more adaptability and simplicity through digitalization



# CUSTOMIZE YOUR PROGRAM



DISCOVER OUR NEW DIGITAL OFFER, TO RAISE AWARENESS AMONG YOUR EMPLOYEES AND COLLABORATORS, REMOTELY

# MASTERCLASS OCEAN PLASTIC POLLUTION

Why is plastic so detrimental to the ocean? What are microplastics? Can we collect back waste once it is off the coast? What are the alternatives to plastics? Thanks to this **interactive** webinar, raise awareness among your employees of the topic of plastic pollution and test their knowledge via a quiz.

- **Content** : *What is Surfrider? Causes & consequences of marine litter, plastic fakes out, interactive quizz to test knowledge, and how to apply solutions*
- Tools : Zoom / Teams, Klaxoon or Kahoot
- Duration : **around 1h30 (flexible)**
- **Up to 300 pers**
  
- **Optional** - Creative part on Klaxoon (1h30) : connected workshops by small groups, to reflect on environmental issues (company-specific or not) thanks to collective intelligence tools.
  - Prices on request
  - From 5 to 20 people for 1 to 3 facilitators





# OCEAN AND CLIMATE CHANGE MASTERCLASS

Did you know that the ocean is Earth's "blue lung", or the 1st carbon sink, before forests? Do you know about the ocean conveyor belt? Or do you know why coral reefs are bleaching or lobsters are migrating north?

This webinar will allow you to understand and analyze **the interdependence links between the ocean and our human societies** through the different impacts of climate change.

- **Content explained in a fun and understandable way with concrete examples:**
  - *consequences of the rise in temperatures on ecosystems and on the oceanic balance.*
  - *Influence (biological, social and political) of these changes on life on earth.*
  - *collective reflection on the different levers of engagement*
- Use of Zoom / Teams, and quiz on Kahoot
- Duration: **approx. 1h30 adaptable**
- **Up to 300 people**







# DIGITAL DIY WORKSHOP

Get a head start by offering your employees a **connected workshop to create their own cosmetics** and household products and become a pioneer of "**zero waste**" at home and in the office!

**The workshop [based on our DIY tutorials](#)** will be broadcast **live** by Surfrider and can be done remotely.

**From 20 to 30 participants** for a remote animation

**Duration: 45 min to 2 hours**

Ingredients and materials not included.

# DIGITAL DIY WORKSHOP

## Cosmetics workshops :

- Toothpaste
- Exfoliating soap
- Solid shampoo
- Lip balm

## Household products workshops:

- Laundry detergent
- WC tablets
- Tile cleaner
- Parquet cleaner

## Other workshops:

- Beewraps (ecofriendly food packaging)
- Tawashi (sponges)

**From 20 to 30 participants for 1 Surfrider staff on remote**

**Duration: from 1h to 2h**

Ingredients and ustensiles not included





# DIGITAL DIY WORKSHOP

## PROGRAM :

- Surfrider presentation
- Awareness in the form of a quiz, on the 3 types of water pollution or on the composition of our cosmetics
- 1 to 4 products to make
- **Custom made:** themed workshops (ex: Christmas, summer products, etc.)

## For the ingredients, 2 possibilities:

- We send a **"shopping list"** with all the necessary equipment and ingredients, to be passed on to the participants (*included in the price*).
- We deliver by mail, **kits with the ingredients** (*not included in the price - Kit on estimate, according to recipes*).

## Included in the price:

- Animation and awareness by Surfrider in digital
- Sending of the "shopping list"

**We recommend that remote participants be at home, working from home, so that they can complete the recipes at the same time.**





# ONLINE OCEAN COLLAGE

A fun, scientific and creative serious-game, centered around the **role of the ocean**.

5 thematics to combine or to choose between:

- Marine biodiversity
- Fishing industry
- Maritime industry
- Aquatic pollution
- Ocean and climate

Try this connected collaborative game, build your climate collage with cards on [Mural](#) and leave with some concrete ideas to make things change!

**From 6 to 12 participants** for 1 remote facilitator

**Duration: from 2h to 3h30**

**Option :** Ocean Collage « Discovery format » (1h30) up to 300 participants



# PRICES

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**The price does not include taxes and are an indicative basis.**

These prices include Surfrider staff mobilization, facilitation and animation of the workshop, the upstream organization (custom made preparation of the content, licences, tools, logistics), follow-up and sharing of additional resources.

## **ONLINE MASTERCLASS**

- **1,500 € excl.tax** up to 100 participants
- **2,500 € excl.tax** between 100 and 250 participants
- **3,500 € excl.tax** for + 250 participants

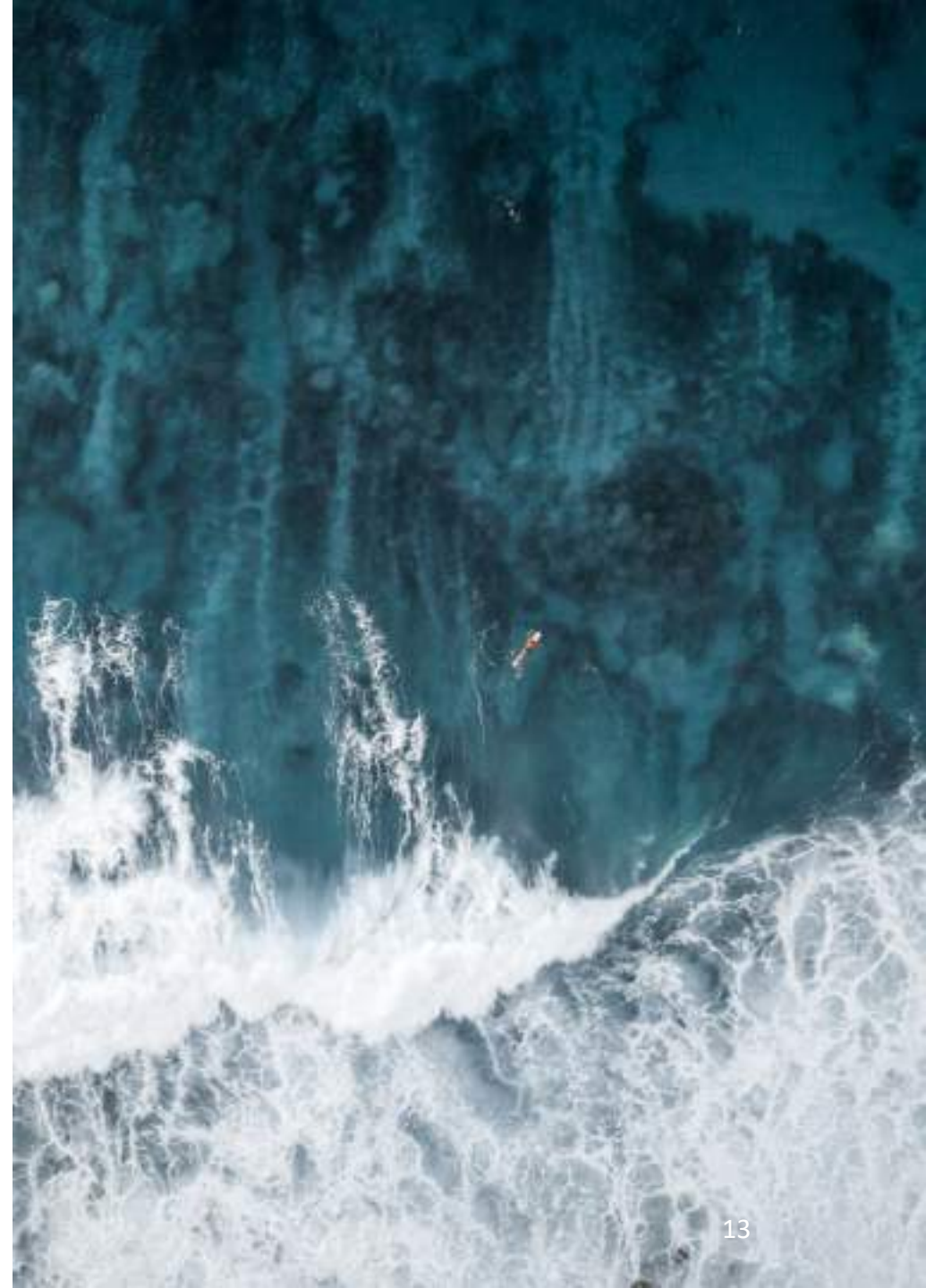
## **DO IT YOURSELF WORKSHOP**

- **1,500€ up to 30 participants**

Ingredients and ustensiles not included

## **DIGITAL OCEAN COLLAGE**

- **100€ / person** for 3h30





# SURFRIDER FOUNDATION EUROPE

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Surfrider Foundation is a worldwide not-for-profit organization dedicated to the protection and enhancement of lakes, rivers, oceans, waves and coastline. Since its establishment in 1990, Surfrider continues to develop and facilitate successful environmental initiatives and educational platforms that inspire action and awareness throughout our communities. Our collective message is voiced through 1,700 volunteers within 14 countries, 10,500 members and 120,000 supporters all around Europe.



# TAKE THE FIRST STEP

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